

Children's Health Minute

Air Dates: Week MAY 29, 2006

"Summer Safety"

Spot # HHSC-M105

Dr Hellerstedt: Kids love the summertime, but did you know it's also the most dangerous time of the year for children?

Hi, I'm Dr. John Hellerstedt with the Children's Health Minute -- connecting families with Children's Medicaid and CHIP.

Accidental injury is the number one reason children die. And according to statistics, nearly half of all injury-related childhood deaths occur during the summer months.

The good news is, there are ways to make your child's summer a safer one. Always keep an eye on kids in or near the water; children 14 and younger are at the greatest risk of drowning.

Children must wear a helmet when riding a bicycle, scooter or skateboard. And make sure they're secured in a seat belt or a child safety seat when riding in the car.

Be safe and have a great summer!

Announcer: Call toll-free 1-877-KIDS NOW to apply or when it's time to renew your children's health insurance. Six months of coverage for all your children costs just 50 dollars or less, but most families pay little or nothing. That's 1-877-KIDS NOW.