SHERRY MATTHEWS ADVOCACY MARKETING

Children's Health Minute **Air Dates: Week of Sept. 18, 2006**

"Lactose Intolerance in Kids" **Spot # CHMS06C**

Dr. Hellerstedt: For many children an ice cream cone or a glass of milk can spell trouble.

Hi, I'm Dr. John Hellerstedt with the Children's Health Minute -- connecting families with Children's Medicaid and CHIP.

If your child reacts to milk and ice cream with cramps, gas or diarrhea, they may be one of the more than 30-million Americans who have lactose intolerance.

In this condition, the body creates too little lactase, the digestive enzyme that breaks down the sugar found in milk and milk products.

If milk products upset your child's digestion, tell their doctor. They can suggest ways to cope with the problem.

Announcer: Keep your kids healthy. Call toll-free 1-877-KIDS NOW to apply or when it's time to renew your children's health insurance. Six months of coverage for all your children costs just 50 dollars or less, but most families pay little or nothing. That's 1-877-KIDS NOW.