

Children's Health Minute

Air Dates: Week of April 16, 2007

"Kids and Eye Injuries: Prevention First"

Dr. Hellerstedt: Thousands of kids suffer eye injuries every year – but a solution to this problem may rest with you!

Hi, I'm Dr. John Hellerstedt with the Children's Health Minute -- connecting families with Children's Medicaid and CHIP.

Parents can take an active role in minimizing the hazards that lead to eye injuries.

At Home: Use safety gates at the top and bottom of stairs. Pad or cushion sharp corners. Put locks on all cabinets and drawers that kids can reach. And don't let kids have sharp or pointed objects.

At play: Avoid toys with sharp edges or hard points, spikes, or rods. Don't buy toys that fly or shoot. And insist your child wear proper eye protection when playing sports.

Protect your child's eyesight. Take steps NOW to avoid common causes eye injury.

Announcer: Keep your kids healthy. Call toll-free 1-877-KIDS NOW to apply or when it's time to renew your CHIP or Children's Medicaid. Six months of coverage for all your children costs just 50 dollars or less, but most families pay little or nothing. That's 1-877-KIDS NOW.